

# The Estate Vault Appoints Lisa T. Nielsen Business Development Consultant to Advisory Board

LAS VEGAS, April 17, 2008 /PRNewswire-FirstCall via COMTEX/ -- The Estate Vault Inc. (Pink Sheets: TEVI), a leading provider of value added products and services to organizations and the financial services industry, today announced that Lisa T. Nielsen has joined the company's advisory board.

Ms. Nielsen is a senior management, marketing and leadership development consultant with extensive and diverse experience across many disciplines. With a proven ability to develop and deliver successful and innovative strategies and program implementation, Ms. Nielsen has worked with hundreds of clients in many situations.

Ms. Nielsen's consulting career spans over 25 years and includes executive, partner, or owner titles working with company executives to improve performance and quality. Her expertise includes strategic and business planning; leadership, management, supervisory, and sales development; marketing strategy and research; advertising, public relations, and marketing communications; positioning and brand equity; new product and service development; and customer service development strategies and tactics.

At Citadel Business Development LLC, she worked with company executives to improve processes and quality across all organizational levels. She was a senior consultant at General Motors where she worked with GM car and truck teams to maximize marketing efforts. She was also owner of Market Link Co. which provided strategic and marketing planning and implementation for small- and medium-sized businesses. Ms. Nielsen was vice president of Market Opinion Research, a national research and consulting firm.

Ms. Nielsen holds an MBA with marketing emphasis and a BA in biology from the University of Miami, Florida. She has also completed, among others, executive management programs in marketing planning and strategic planning at the University of Michigan and the University of Chicago, respectively. She is a certified executive coach. Ms. Nielsen was also an adjunct professor at the University of Michigan teaching a post-graduate seminar on media strategy for 7 years.

Boyd Soussana, CEO stated, "We are extremely pleased that Ms. Nielsen has chosen to accept this appointment and we look forward to her invaluable input in an effort to guide the management team as The Estate Vault begins to commercialize the product offering throughout the world." Soussana continued, "Our advisory board will be active and will be consulted regularly as we move forward."

About The Estate Vault, Inc.

The Estate Vault, Inc. was developed to overcome the daunting task of keeping financial, personal and legal documents up to date and in one place. Together with its strategic product partners The Estate Vault has wrapped up its unique service offering with a Credit Card Registry, Home Inventory Listing, Identity Theft Insurance and an online Legal Documents and Will Creator.

The Estate Vault intends to become the leader in value added products to the financial services industry by providing a product and service at a low price point and then leveraging patent pending technology known as IntelliAD and IntelliBrand to maximize brand awareness.

For additional information go to <http://www.estatevault.com>.

Safe Harbor Act Disclaimer

The statements contained in this release and statements that the company may make orally in connection with this release that are not historical facts are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Actual results may differ materially from those projected in the forward-looking statements, since these forward-looking statements involve risks and uncertainties that could significantly and adversely impact the company's business. Therefore, actual outcomes and results may differ materially from those made in forward-looking statements.

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