

The Estate Vault Begins Deployment Through Affiliate Marketing Channels and Brings on Super Affiliate Colin McDougall

LAS VEGAS, June 17, 2008 /PRNewswire-FirstCall via COMTEX/ -- The Estate Vault Inc. (Pink Sheets: TEVI), a leading provider of value added products and services to organizations and the financial services industry, today announced that it has begun deployment of its software platform through affiliate marketing channels.

Boyd Soussana, CEO stated, "I'm delighted that we have entered into this exciting form of marketing. It was the natural progression of our marketing efforts given that we have a web based platform. Our Affiliate program will allow us to drive revenues very quickly and will attract a great deal of affiliates to us that are looking for an all inclusive financial services type product offering. There is currently no other product on the market that is capable of delivering all the products and services that we have in one simple package at a price point that is appealing to the end user. When you look at the statistics in the following areas that we cover, it just makes sense for us to enter into a mass marketing effort through affiliate marketing:

1. Identity Theft: 800,000 in 2007 reported a fraud or ID Theft
2. People without a will: 69% with children under 18 have no will
3. Home Inventory Listing, almost no one
4. People without a financial plan: nearly 50%

These are just some of the areas of concern that we have built into our products benefits and features around but probably one of the most neglected areas of all, is the ability for our members to place all of their documents and photos in one secure area that has collaboration rights and the choice of web based storage and/or desktop functionality so in the event of a disaster, no one is forever looking for those crucial documents. Our services is also practical for use in everyday life, everything is in one place for easy access 24/7 worldwide. Our customers choose, not us, on how they want to store their data and they keep it with them no matter what financial institution they belong to or where they live in the world."

Soussana continued. "When we decided to enter into affiliate marketing, we sought out one of the best affiliates in the business to help us drive this marketing effort and Colin McDougall was the clear choice. He has tremendous following, coaching programs and has written many articles on building an online business. We are truly excited that he has decided to help us promote our product."

Colin McDougall commented, "The first time that I laid my eyes on The Estate Vault I knew it would be a winner. It has so many of the components that are being sold on a one off basis as well as many components not even in the marketplace today. It was almost a no-brainer for me to see the value and in turn makes it one of those must products for someone to own. The combination of a great product available in four of the key languages will make it almost irresistible to affiliates worldwide and I am pleased to be part of this exciting venture."

About The Estate Vault, Inc.

The Estate Vault, Inc. was developed to overcome the daunting task of keeping financial, personal and legal documents up to date and in one place. Together with its strategic product partners The Estate Vault has wrapped up its unique service offering with a Credit Card Registry, Home Inventory Listing, Identity Theft Insurance and an online Legal Documents and Will Creator.

The Estate Vault intends to become the leader in value added products to the financial services industry by providing a product and service at a low price point and then leveraging patent pending technology known as IntelliAD and IntelliBrand to maximize brand awareness.

For additional information, go to <http://www.estatevault.com>.

Safe Harbor Act Disclaimer

The statements contained in this release and statements that the company may make orally in connection with this release that are not historical facts are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Actual results may differ materially from those projected in the forward-looking statements, since these forward-looking statements involve risks and uncertainties that could significantly and adversely impact the company's business. Therefore, actual outcomes and results may differ materially from those made in forward-looking statements.

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